

Public Relations and Organizational Communications - CIP 09.0501

1999 - 2000 TRANSFER FRAMEWORK: Requirements of the Sending Institution Page 162
33 hour General Education Component + 15 hours Institutional General Education Requirement + 12 hour Specialty Component = 60 hour Transfer Framework

Introduction

A degree such as BA or BS listed under the institutional abbreviation indicates the university offers a baccalaureate degree in the program. You can begin the program by completing the transfer framework at any college or university for which courses are listed. For additional information, consult your academic advisor and institutional catalogs. Courses listed for the community colleges may not be offered at every location. Contact the college you plan to attend regarding availability of specific courses.

Program Notes

An 'M' below indicates that a minor, or second major, or area of concentration outside the major is required.

Program Notes

An 'S' below indicates that the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance.

| EKU | KSU | MOSU | MUSU | NKU | UK | UL | WKU | KCTCS CCs |
|-----|-----|------|-----------|-----|----|----|----------|-----------|
| BA | | | BA/BS (M) | | | | BA (M,S) | |

General Education Transfer Component - 48 hours

Complete the General Education Transfer Component according to the general education requirements for this major at the sending institution, unless specific courses are listed below. General Education courses may also count toward the major, or a minor, or a second major.

| | | | | | | | | |
|---|--|--|--|--|--|--|--|--|
| Written Communications - 6 hrs | | | | | | | | |
| Oral Communication - 3 hrs | | | | | | | | |
| Humanities - 6 hrs | | | | | | | | |
| Behavioral/Social Sciences - 9 hrs | | | | | | | | |
| Mathematics (Minimum College Algebra) - 3 hrs | | | | | | | | |
| Natural Sciences - 6 hrs | | | | | | | | |
| Other General Education Requirements - 15 hrs | | | | | | | | |

Specialty Transfer Component - 12 hours

All of the requirements of the Specialty Component blocks must be fulfilled, even when the blocks total more than 12 hours. At most institutions, the additional hours will be used for part of the General Education requirements.

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|---|--------------------|----------|----------|---------|--------------------|--------------------|--|-----------|---------------------|
| Photography - 3 hrs | JOU 325 or TEC 315 | ART 307 | CMJN 285 | JMC 283 | ART 290 | JOU 387 | | JOUR 231 | CMS 157 |
| Writing/Reporting - 3 hrs | COM 201 | ENG 204 | CMJN 201 | JMC 194 | JOU 130 | JOU 204 | | JOUR 202* | JAT 204 |
| Mass Media and Society - 3 hrs | COM 200* | COM 205^ | CMJN 110 | JMC 168 | JOU 100 or RTV 100 | COM 249 or JOU 101 | | JOUR 201 | COM 249* or JAT 101 |
| Select 200 level courses or above in addition to general education requirements from Humanities, Behavioral / Social Sciences, Natural Sciences, or Mathematics - 3 hrs | 3 hrs | 3 hrs | 3 hrs | 3 hrs | 3 hrs | 3 hrs | | 3 hrs | 3 hrs |

* Course meets general education requirements. Applicability of the course to specific general education requirements may vary depending on program requirements and institutional policies.

^ Course has a prerequisite not included in the framework.